

ERG Digital Learning Toolkit

Employee Resource Groups (ERGs) are affinity groups formed in organizations big and small to promote the needs of underrepresented identities. These groups have emerged as a critical tool for maximizing employee engagement, evolving workforce culture, and supporting diversity, equity, and inclusion goals. Acting as the voice of key employee demographics, organizations are increasingly leveraging these groups for concrete business value, including inclusive product development, recruitment, mentorship, and more.

Want to jump-start your program? In partnership with GP Strategies, Affirmity's ERG Digital Learning Toolkit will help you get the most out of your ERG program investment and maximize ROI.

Course Description

Available as a series of five animated microlearning videos or as a PDF booklet, the Employee Resource Group (ERG) Digital Learning Toolkit covers a range of core ERG subjects. This toolkit includes practical recommendations, case study examples, and key theories that learners can work through in bite-sized modules at their point of need.



Course Length:
35 minutes (combined)



Intended Audience:
ERG leaders and members

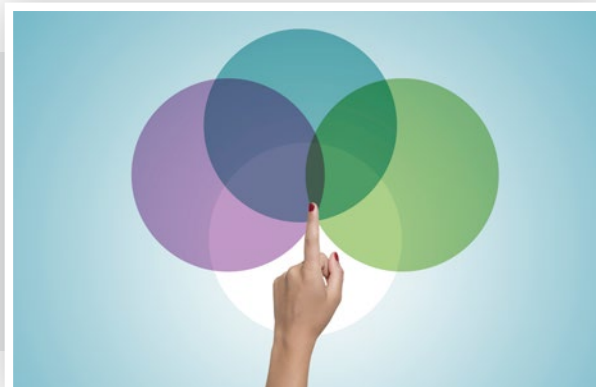


Modules include:



ERG Health Check

The ERG Health Check learning module directs ERG leaders on how to conduct a health check analysis of their ERGs. The health check is suitable for established and newly developed groups, and offers a practical solution, enabling learners to carry out an ERG assessment and implement an ERG action plan.



ERG Strategic Alignment

This learning module invites ERG leaders to improve the effectiveness and impact of their ERGs by strategically aligning with their organization. Learners will discover a range of practical tips focused on taking actions orientated with organizational values.

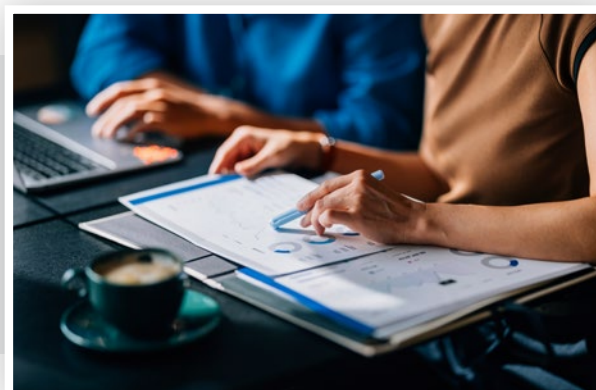


ERG Intersectionality and Multiple Identities

This learning module supports ERG leaders in developing diversity and inclusivity within their ERGs. Learners are introduced to the concepts of multiple social identities and intersectionality and are encouraged to develop a group culture that acknowledges the diverse and complex nature of personal identity.

ERG Meetings and Events

Meetings and events are important activities for all ERGs. This learning module helps ERG leaders to organize and improve their meeting and event activity. Learners are also introduced to cross-ERG collaboration for running successful ERG events.



ERG Digital Environments

Large sections of the world of work have transitioned to a remote or hybrid working model. As a result, ERGs now exist in remote and digital environments, creating more challenges and opportunities for ERG members and leaders. This learning module provides practical steps, helping learners embrace the digital working world.

Interested in previewing or learning more about the ERG Digital Learning Toolkit?

[Contact us now on our website.](#)

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About Affirmity

Affirmity provides a robust portfolio of software, consulting services, and blended learning solutions that assist global enterprise and mid-market companies with their affirmative action and DE&I programs. It helps organizations build inclusive workforces, create long-term business value, and minimize workforce compliance risk.

Drawing on over 50 years of experience, Affirmity guides HR, workforce compliance, and DE&I teams to easily analyze and benchmark employee representation, identify gaps and insights into causes, establish and execute toward goals, and continually track program effectiveness.

A part of [Learning Technologies Group plc \(LTG\)](#), Affirmity completes over 20,000 affirmative action plans annually and has an average client base tenure of 12+ years.

For more, visit affirmity.com.